

# The Quarter

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Connecting Newhall's community, nature and place.



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[sworder.co.uk](http://sworder.co.uk)

## Welcome to The Quarter.

Or rather, the foundations of what will be. A quarterly magazine launching this summer, The Quarter is for and about Newhall – a collection of news, interviews and features to bring our community together and celebrate all that is great about where we live and spend our time.



A 32-page, full-colour proposition will coincide with each of the seasons, while this condensed sample serves to give you a taste of the carefully-considered content to follow. What will undoubtedly become a welcome and engaging addition to all homes and businesses within our beloved Newhall, we welcome you to be involved.

### Newhall Projects and SHW Teams.

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Connecting Newhall's community, nature and place.



## COMMUNITY SPIRIT

Architect **Barbara Weiss** breathes new life into Newhall's historic barn, for a community space less ordinary.



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GENEVIEVE  
SWEENEY

Spotlight

# BRITISH DESIGNER KNITWEAR

Crafted in the UK with natural, responsibly sourced fibers in partnership with family-run mills, dedicated to supporting traditional British craftsmanship and a sustainable approach to luxury knitwear.

[WWW.GENEVIEVESWEENEY.COM](http://WWW.GENEVIEVESWEENEY.COM)

Grandey's Place: Unit 4, Barn 4  
Warren Park Heritage & Craft Centre  
Nr Green Tye | Much Hadham | Hertfordshire | SG10 6FF

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#GENEVIEVESWEENEY

Le  
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Mignon  
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All-day dining: Daily 8am-4pm  
Evenings: Fri & Sat 6pm-11pm

Café | Wine & small plates  
Private events | Event catering

3a High Street  
Bishop's Stortford  
CM23 2LS

[bookings@lepechemignon.co.uk](mailto:bookings@lepechemignon.co.uk)  
01279 654004



## Taking up residence

Every issue, we speak to those at the heart of Newhall. Meet **Basil Field**, one of the original farm hands at New Hall Farm.

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**Basil Field** | New Hall Farm

# New Ground

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## Duck in

Feeder brings Newhall's land and pond residents together.

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Classified

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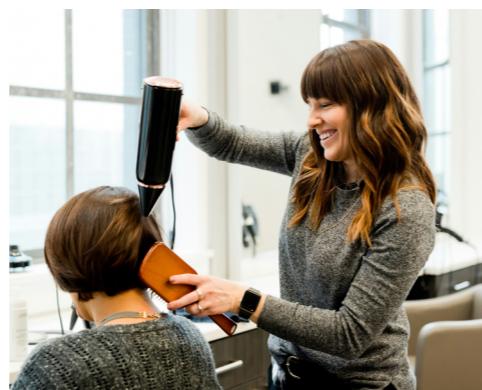
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01234 567891



## Advertise here

A space for Newhall's business owners to highlight their endeavours to our ever-growing community. Interested? Email us for more information: [advertise@thequarter.co.uk](mailto:advertise@thequarter.co.uk)



News &amp; Events

# Around the Green

Est quatissit, nat aliquiat as rem eumendam eum cus esto dipsae none inverchicab ipsaepr aturest, es qui alit quatem et que.



Newhall Dog Show

## Paws in the Park

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[For more information aperidiopid.com](http://aperidiopid.com)



Newhall Farmers Market

## Homegrown & Handmade

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[For more information aperidiopid.com](http://aperidiopid.com)

Choir Concert

## Harmonies of Home

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[For more information aperidiopid.com](http://aperidiopid.com)



## What's on

**Choir Concert**  
10th March  
Newhall Community Centre  
7:00pm till 9:00pm  
For more ticket information please visit: [newhallchoirconcert.co.uk](http://newhallchoirconcert.co.uk)

**Car Show**  
20th April  
Newhall Community Centre  
11:00am till 14:00pm  
For more ticket information please visit: [newhallcarshow.co.uk](http://newhallcarshow.co.uk)

**Choir Concert**  
10th March  
Newhall Community Centre  
7:00pm till 9:00pm  
For more ticket information please visit: [newhallchoirconcert.co.uk](http://newhallchoirconcert.co.uk)

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Newhall Community Centre  
7:00pm till 9:00pm  
For more ticket information please visit: [newhallchoirconcert.co.uk](http://newhallchoirconcert.co.uk)

For more information on all upcoming events, visit: [info@newhallresidents.co.uk](mailto:info@newhallresidents.co.uk)

## Full Page

We want your advertisement to look the best it can be, while remaining cohesive with the rest of The Quarter – which is why we'll advise on the look and feel of your advert. As well as offering up relevant reading content for Newhall residents, we're also making something of an aesthetic provision to the community, and we want it to work hard and in line with the development's ethos. Our goal is to give readers something to hold onto and make a part of their home, and with which to feel connected to their neighbours and wider community.

A full page advert offers maximum visibility for your brand, with inside front or back covers being the most coveted spaces available.

<b>Back cover</b>	<b>1 Edition</b>	<b>£1500</b>
<b>Inside covers</b>	<b>1 Edition</b>	<b>£1500</b>
<b>Internal full page</b>	<b>1 Edition</b>	<b>£1250</b>

## **Specifications:**

## Half Page

A half page advert, much like a full page, offers great visibility but at a reduced cost. We take care to place half pages adjacent to complimentary content – be that another advert or an article which aligns well. Half pages may be vertical or horizontal, depending on space. We're always happy to discuss your needs in more depth, so please just ask.

**1 Edition** £700

**Specifications:**  
105 X 280mm (vertical)  
210 X 135mm (horizontal)

Classified

If you don't need a major space, but still want to let people know about your brand, then classified adverts offer a brilliant way for smaller makers and businesses to showcase their work. With room to include an image and enough text to direct clients on how to find you, you'll be shown alongside your peers in a thoughtfully-curated stand-alone section.

**1 Edition** £120

**Specifications:**  
45 x 112mm (single)  
100 x 112mm (double)

## Advertorial

For those who want the community to see something different from their business, we're always happy to discuss how an advertorial might work for you. Discussion and careful consideration of the subject can help our editorial team to shape a feature that shows you in your best light. We'll work with you all the way along, from steering tone of voice to aligning our design with yours.

**1 Edition** **POA**

## Specifications:

To discuss multi issue options, please contact [community@newhallproject.co.uk](mailto:community@newhallproject.co.uk)

## Let's talk

Advertising costs can be quoted per issue or per year and will depend on size or page count. Logos must be supplied in svg format and any images in high-resolution, by the agreed print deadline.

**Email:** community@newhallproject.co.uk

**Web:** newhallofficial.co.uk

**Instagram:** @newhallofficial

**Facebook:** [facebook.com/newhallofficial](https://facebook.com/newhallofficial)

Production

4 issues per year, published in spring,  
summer, autumn and winter

210 X 280mm

32 pages

2000 copies per quarter



## Doing Good

Carbon Captured,  
supporting the Woodland Trust.  
FSC-certified paper.  
Printed using vegetable-based inks.  
Recycle when done.